

Topic outline

News forum

Dear Students, Kindly be informed that the due date to submit a hard copy of the outline of your project is Wednesday the 4th of April. Submissions after this date will NOT be accepted.

Dear BUS115 students.. Kindly be informed that BUS115 quiz will be on Tuesday the 3rd of April from 5pm to 8pm. The quiz will be 30 minutes only (once you start the quiz, you have only 30 minutes to solve it).. Please attend the workshop on Sunday in order to be trained on how to use Connect.. Study hard and good luck!

Dear Students,

Concerning our quiz, as per the course calendar it will cover chapter C and will consist of multiple choice and true/false questions covering mainly the business plan. Please see below a sample MC question.

Which of the following statements is true of a company's business plan?

- A) It emphasizes operational planning more than strategic planning. It is a money-raising tool to attract venture capitalists when the owner wants to assume more control over the company.
- B) It usually provides big entrepreneurs a greater chance of success than the small business owners.
- C) It provides a detailed design of activities to be carried to finance the business and market products.

Answer: C

Good Luck!

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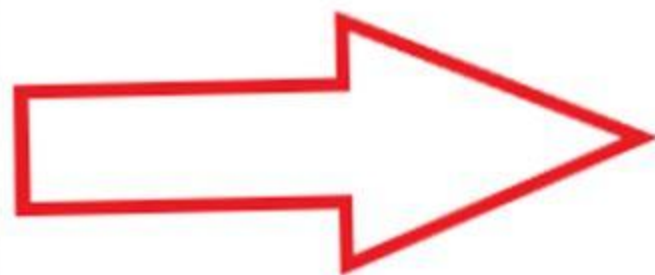
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